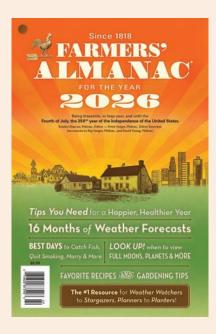
# Farmers' Almanac 2026

### Your Must-Have Annual Bestseller!



#### A Trusted American Tradition Since 1818

The Farmers' Almanac isn't just a bestseller—it's a powerhouse publication that bridges generations. This trusted guide resonates with both traditional readers and a growing younger audience who is seeking sustainable living tips, lunar gardening wisdom, and self-sufficiency skills. With today's surge in home gardening and natural living, stocking the Farmers' Almanac isn't just a choice—it's a retail essential that sells itself.

Order now to secure your displays and ensure you're ready for the August 2025 release!

# Flexible Display Options to Maximize Sales:

### Clip Strip Options: Easy-hanging displays

Easy-hanging displays perfect for crossmerchandising throughout your store.



**12-Copy Clip Strip**Hang from existing end caps. Saves floor space.



18-Copy Hanging Clip-On Display Clips right on your shelves. Universal size

fits most if not all.

**36-Copy Floor Display** 

Perfect for high-traffic areas, creating an eye-catching presence that drives impulse purchases.

**18-Copy Counter Display** 

Ideal for checkout areas and smaller spaces.

# 2026 DISPLAY DETAILS



#### **36-COPY FLOOR DISPLAY:**

Item No. FA36

ISBN No. 978-1-92872O-43-O

Case Weight: 12 3/4 lbs.

Prepackaged Carton Size:

18"H X 12"W X 5"D

Setup Display Size: 46"H X 10"W X 11 1/2"D



# Choose the Display Option that Works for You!

### 18-COPY COUNTER DISPLAY:

Item No. FA18FAC

ISBN No. 978-1-92872O-43-O

Case Weight: 6.82 lbs.

Prepackaged Carton Size:

11 <sup>5</sup>/8"H X 4 <sup>1</sup>/4"W X 9"D

Setup Display Size:

11 1/4"H X 4 1/2"W X 8"D



### 18-COPY HANGING CLIP-ON DISPLAY:

Item No. FAMLCD

ISBN No. 978-1-928720-43-0

Case Weight: 6.82 lbs.

Prepackaged Carton Size:

11 5/8"H X 4 1/4"W X 9"D

**Setup Display Size:** 

11 1/4"H X 4 1/2"W X 8"D



#### 12-COPY CLIP STRIP:

Item No. FACLIP

ISBN No. 978-1-928720-43-0

Case Weight: 3 lbs.

Prepackaged Carton Size:

29 1/2"H X 3"W X 6 1/4"D

Setup Display Size:

32"H X 8"W

## **Order Your Copies Today!**

Release Dates: August 2025 and November 2025



### 2026 FARMERS' ALMANAC POP DISPLAY ORDER FORM

The following agreement is made between Geiger in Lewiston, Maine, and the retailer listed below:

Retailer Name		_ Number of Outlets	
Street Address	_ City	_ State	_ Zip
Name	_ Signature		_ Date
Retail price: \$9.59 Your price: \$4.79 Displays n/c			

DESCRIPTION	ITEM NUMBER	PRICE EACH	TOTAL QUANTITY	TOTAL PRICE
12-COUNT CLIP STRIP	FACLIP	\$57.48		
18-COPY HANGING CLIP-ON DISPLAY	FAMLCD	\$86.22		
18-COUNT COUNTER DISPLAY	FAFAC	\$86.22		
36-COUNT FLOOR DISPLAY	FA36	\$172.44		
10-PACK FARMERS' ALMANAC NO DISPLAY	FA10	\$47.90		

### Display Copies Sell Best! Order Today!

Send your order to: Sales@FarmersAlmanac.com